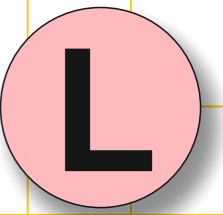


# DESIGNER - 'BOXED LEARNING' EXERCISE



WORLD ASSOCIATION OF TECHNOLOGY TEACHERS

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## INTRODUCTION TO THE AUSTIN MINI CAR

WHEN FIRST PRODUCED?  
\_\_\_\_\_  
MANUFACTURER  
\_\_\_\_\_  
POPULARITY  
\_\_\_\_\_  
HOW MANY MANUFACTURED?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

1

## NAME THIS DESIGNER



\_\_\_\_\_  
\_\_\_\_\_

3

## IS THE 'AUSTIN MINI' CAR A BENCH MARK FOR OTHER MANUFACTURERS? (explain your answer)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## SKETCH / PASTE A DRAWING/IMAGE OF THE ORIGINAL AUSTIN MINI



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## WHAT TECHNICAL INNOVATIONS WERE SEEN IN THE ORIGINAL AUSTIN 'MINI' CAR?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6

## WHAT DID HE ACHIEVE IN THE WORLD OF DESIGN?

Is he a recognised international designer?  
\_\_\_\_\_  
Are any of his designs iconic?  
\_\_\_\_\_  
Is he a commercial success?  
\_\_\_\_\_  
Where can you find his designs?  
\_\_\_\_\_  
Has he influenced other designers?  
\_\_\_\_\_  
Do others copy his style of design?  
\_\_\_\_\_